



Adams Avenue Business Association: Board of Directors Meeting Agenda Tuesday, March 3rd, 2015

8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard

Mikey Knab, PRESIDENT mikey@poncesrestaurant.com	[]	Peggy Rose Levin peggyrose.levin@gmail.com	[]
Dave McPheeters VICE PRESIDENT Dave.mcpheeters@gmail.com	[]	Ed Badrak ebadrak@gmail.com	[]
Alison Flynn, 2 nd VICE PRESIDENT aflynn42@gmail.com	[]	Phil Linszen FirstMasso@aol.com	[]
Lois Bach SECRETARY L_bach@sbcglobal.net	[]	Michael Rammelsberg rambetz@cox.net	[]
Doug Generoli TREASURER dgeneroli@gmail.com	[]	Shayna Roberts shaynamroberts@gmail.com	[]
Ryan Altman ryan@althelnet.org	[]	Pam Sisneros sisfam@cox.net	[]
Rita Pirkel rita@ritapirkel.com	[]	Russ Vuich** rvuich@cox.net	[]
Tony Carrillo t.carrillo@aol.com	[]		

A. Call to Order

B. Introductions

C. Additions/Deletions to Agenda

D. Guest Speakers (15 minutes)

1. San Diego Police Department – *Officer Jenny Hall*
2. Council District 3, (Todd Gloria) – *Adriana Martinez*
3. Council District 9, (Marty Emerald) – *Ralph Dimarucut*
4. 53rd Congressional District of California (Susan Davis) – *Daniel Hazard*
5. 39th Senate District (Marty Block)- *Katelyn Hailey*
6. 78th Assembly District (Toni Atkins) – *Toni Duran*
7. BID Council- *Scott Kessler*
8. Mayor’s BID Representative Report- *Liz Studebaker*

E. Action Items (20 minutes)

1. Approve February 2015 BOD minutes
2. Approve January 2015 financials
3. Approve amendment to BID operating agreement with the City of San Diego, and designate officer to sign amendment and monthly reports.
4. Mural policy
5. Art Around Adams

F. Discussion Items (20 minutes)

1. Annual Retreat update
2. Parking garage

G. Committee Reports (15 minutes)

1. Executive Committee – *Mikey Knab*
2. Promotions Committee- *Shayna Roberts*
3. Business Planning & Development–*Alison Flynn*
4. Finance Committee- *Doug Generoli*

H. Staff Report- Tree grates, EDTS & County Enhancement grant, Unplugged (10 minutes)

I. New Business (5 minutes)

J. Announcements/ Public Comment (5 Minutes)

K. Adjournment

AABA Committee Meeting Days & Times (All Committees meet in the AABA Office):

Promotions Committee – Second Thursday after the Board Meeting at 8:00am	March 12 th
Business Planning & Development Committee – Third Tuesday of each month at 8:00am	March 17 th
Finance Committee – Third Friday of each Month at 8:00am	March 20 th
Executive Committee – Wednesday before the next Monthly Board Meeting at 8:00am	April 1 st