



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
November 4, 2014 8:00am**

Members Present:, Doug Generoli, Lois Bach, Pam Sisneros, Dave McPheeters, Alison Flynn, Lisa Greshko, Jocelyn Brierton, Phil Linssen, Mikey Knab, Michael Rammelsberg

Excused: Russ Vuich, Ed Badrak, Ryan Altman, Shayna Roberts, Tony Carrillo

Absent: n/a

Staff: Scott Kessler, Kat Carney

Guests: Greg Gohde, Classic Bows; Jenny Hall, SDPD; Ralph Dimarucut, Council District 9; Andre Rushing, artist and business owner; Peggy Rose Levin, Century 21 Realty; Alyssa Wilcox, Heights Park Ins.; Caroline McKeown, Normal Heights Community Planning Group

1. Call to order: 8:05 a.m. Call to order by Vice President Dave McPheeters.

2. Introductions:

3. Additions/Deletions to Agenda: n/a

4. Guest Speakers

a. **San Diego Police Department:** Jenny Hall reported that we had a great community walk last Thursday at 5pm with a great turnout. North of Adams Around Oct. 20th, north of Adams a few cars were broken into. Some cars were locked and some were not. Don't leave anything valuable in your vehicles. At the 39th St. park at 39th on Oct. 17th a man drove into tables and benches and was taken away by the police.

b. **Council District 3:** n/a

c. **Council District 9:** Ralph Dimanucut mentioned the proposed crosswalk at Kensington Drive and Adams Ave.: The 15 on-ramp is too close and once again did not pass for the 4th time. The next step is to take it back to the city council and pressure the mayor's office to allow for the crosswalk to become a reality. The community is very interested in making Adams Ave. more pedestrian friendly. Some of the residents are talking about making some of the alleys in Kensington one-way. If there are any projects that you would like to have processed in Kensington, please contact us. Several thousand dollars is available for the right project.

d. **53rd Congressional District, CA:** n/a

e. **4th District County Supervisor:** n/a

f. **76th Assembly District:** n/a

g. **City of SD Mayor's office:** n/a

h. **Business Improvement District Council:** Scott Kessler reported that the BID council is being reformed and it still has about \$100,000 in the bank account.

i. **Community Planning Report:** Scott reported that Normal Heights meeting is tonight. There were no actions last month that need to be reported on.

j. 5. Action Items:

a. **Approval of October, 2014 Minutes M/S/P** Bach/Knab 10 members present, 10 yes

b. **Approval of September, 2014 Financial Reports M/S/P** Generoli/Linssen 10 members present, 10 yes

c. **Motion to approve resolution to close out school annex project: M/S/P** Sisneros/Linssen, 10 members present, 10 yes

d. **Motion to approve resolution to restrict school annex proceeds: M/S/P** Flynn/Linssen 10 members present, 10 yes

e. **Motion to approve \$5000 expenditure for 3 community murals: M/S/P** Knab/Greshko 10 members present, 9 yes, 1 abstain

f. **Motion for expenditure of \$6600 for holiday banner decorations: M/S/P** Knab/Bach 10 members present, 9 yes, 1 abstain

g. **Motion to appoint a nominations committee: M/S/P** Bach/Flynn 10 members present, 10 yes

Nominations committee will be comprised of: Doug Generoli, Mikey Knab and Dave McPheeters

7. Committee Reports

- a. **Executive Report:** Dave McPheeters reported that everything that we covered in the Executive Meeting was already mentioned and/or discussed in today's meeting.
 - b. **Staff Report:** Scott Kessler reported that 30th Street Bottle Share will take place this weekend. It's an opportunity to get a special event down the whole 30th St. corridor (Adams Ave area to South Park). Ticket sales at this time are very low but we have 5 days to go. \$20 gets a taster glass, t-shirt and trolley rides during the whole event.
 - c. **Promotions Committee:** Mikey Knab reported that we talked about the Street Fair wrap-up. The San Diego Beer week was discussed. The November mixer will be at Clem's in Kensington on Wednesday, Nov. 12th from 5:30 until 7:30 pm.
 - d. **Business Planning & Development:** Alison Flynn reported that Adams Elementary/Global Vision expansion plan was discussed. The board thought that a joint nighttime community outreach meeting would be helpful in getting some good ideas flowing. Holiday Lighting, 805 bridge, mural painting, sidewalk trip-and-fall repairs were also points discussed at the committee meeting.
 - e. **Finance Committee:** Doug Generoli reported that the Street Fair financials were discussed and the committee was very impressed with the amount of capital that was raised during the event despite some adverse conditions (we lost about \$10,000 in sponsorship). The profit was about \$98,000. The committee talked about the wording for the resolution that goes out to the School Annex project. The holiday lighting was discussed but there were no figures on the cost available at the meeting.
 - f. **New Business:** n/a
- 8. Announcements/Public Comment:** Jocelyn announced that Gledhill's will be closing on Adams Ave. as of December 1st. The business is moving to Santee.
- 9. Adjournment at 9:35 a.m. M/S/P** Linssen/Bach 10 members present, 10 yes

Respectfully submitted
Lois Bach, Secretary