



**Adams Avenue Business Association  
Minutes - Board of Directors Meeting  
April 2, 2013 8:00 am**

**Members Present:**, Doug Generoli, Lois Bach, Pam Sisneros, Michael Rammelsberg, Ryan Altman, Ed Badrak, Phil Linssen, Mikey Knab, Dave McPheeters, Tony Carrillo, Alison Flynn, Lisa Greshko, Shayna Roberts

**Excused:** Jocelyn Brierton, Russ Vuich

**Absent:** n/a

**Staff:** Scott Kessler, Bethany Yarborough

**Guests:** Daniel Hazard, Rep. Susan Davis, 53<sup>rd</sup> District; Greg Gohde, Classic Bows; Gary Weber, Mid City Parking District; Lauren Prescott, Supervisor Ron Roberts; Dion Akers, City Council District 3; Chris Pearson, City Council District 9; Jenny Hall, SDPD

**1. Call to order:** 8:00 a.m. Call to order by President Ed Badrak.

**2. Introductions:**

**3. Additions/Deletions to Agenda:** n/a

**4. Guest Speakers**

- a. **San Diego Police Department:** Jenny Hall reported that seven tree grates have been stolen and the rest have been welded together. All of the recycle places in town have been contacted to keep their eyes open for the grates. The Rec Center was robbed by breaking a hole through a plexiglass window. A Play Station was taken.
- b. **Council District 3:** Dion Akers reported that he's been alerted to the water project problems at the intersection of Adams and 30th. Neither AABA nor the neighbors were informed that the project was going to start when it did. It could cause problems for the Unplugged event taking place on the last weekend of April. Ward Canyon Park has a new basketball court.
- c. **Council District 9:** Chris Pearson reported that the city's website, sandiego.gov, has been updated. One can click on the top toolbar of the page to get information from the treasurer about TOT funds. If one wants to report crimes, go to same toolbar and click on Police. You can file a report on-line and that will help the city track the areas that need more patrols. Street Division on the webpage is for reports of potholes, burnt out street lights, etc. These reports help to update city maintenance schedules.
- d. **53<sup>rd</sup> Congressional District, CA:** Daniel Hazard reported that the focus in Washington is the budget. He also mentioned the 2013 Congressional Art Competition, open to all high school students in the district.
- e. **4<sup>th</sup> District County Supervisor:** Lauren Prescott acknowledged that the AABA has asked for grant funds to help with infrastructure on Adams Ave. The 14th annual gas lawnmower trade-in takes place next month. One can get a replacement electric lawnmower that is worth up to \$400 for \$99. The trade-in gas mower must be working, however. SDG&E will also have electric cars to check out at the event.
- f. **76<sup>th</sup> Assembly District:** n/a
- g. **Business Improvement District Council:** The annual meeting was last week. Both Ed and Scott attended. Officers were elected.

**5. Action Items:**

**a. Approval of March, 2013 Minutes M/S/P** Altman/Bach 13 members present, 12 yes

**b. Approval of February, 2013 Financial Reports M/S/P** Generoli/Roberts 13 members present –12 yes

**6. Committee Reports**

- a. **Staff Report:** We're working on the construction problem at 30th and Adams to make sure that there will be no trip and fall problems during our event. We've spent \$5000 to weld the tree grates so more won't get stolen. We need to find money to replace the grates. They cost about \$1500 a piece. Our new website is going on-line today. We haven't opened our parking lot program. DiMille's is ready to go but the schools

haven't decided. We have two grants, one to the county. Kensington trees: Scott attended the KenTal planning meeting. We will water the trees during the summer months to see if that helps the blight.

**b. Promotions Committee:** Mikey Knab reported that the committee talked about Unplugged. We're spending a few thousand dollars for headliners this year but the restaurants are sharing the cost of the bands that will perform in each venue. We are waiting for Art Around Adams to give proof of insurance before any funds will be shared. The Rock and Roll Marathon takes place on the avenue and we'll be talking more about our involvement in the event. There will be goodie bags for volunteers. AABA businesses can offer coupons to be shared in the bags and there is no cost to do so. The committee also talked about quarterly mixers. The next one is on Tuesday, May 14th at Broke Girls Coffee.

**c. Business Planning & Development:** Tony Carrillo reported that his priority is to keep the avenue safe. Last week someone jumped the fence at Tony's business and stole an employee's bicycle.

**d. Finance Committee:** Doug Generoli reported that Unplugged was discussed in depth at the meeting. The parking program was also discussed. If we delay it until July we can get funds for it through the mid-city parking program.

**8. New Business:** Shayna Roberts reported that there will be a graffiti clean-up on April 20 organized by the community association on the residential streets. Volunteers are needed. Mikey Knab reported that on April 14 Ponces is having a fundraiser for Franklin Elementary School. 100% of profits goes to the school.

**9. Announcements/Public Comment:** n/a

10. **Adjournment at** 9:20 a.m. to enter into a closed session. **M/S/P** Knab/McPheeters 13 members present  
12 yes

Respectfully submitted  
Lois Bach, Secretary