



**Adams Avenue Business Association  
Minutes - Board of Directors Meeting  
April 7, 2015 8:00am**

**Members Present:**, Doug Generoli, Lois Bach, Dave McPheeters, Ed Badrak, Alison Flynn, Phil Linssen, Tony Carrillo, Ryan Altman, Russ Vuich, Shayna Roberts, Michael Rammelsberg, Mikey Knab, Pam Sisneros, Peggy Rose Levin

**Excused:** n/a

**Absent:** n/a

**Staff:** Scott Kessler, Kat Carney

**Guests:** Gary Weber; Steve Kader, Adams Avenue Unplugged; Larry Teves; Keiliki Rodriguez, Home Start Thrift Boutique

1. **Call to order:** 8:05 a.m. Call to order by President Mikey Knab.
2. **Introductions:**
3. **Additions/Deletions to Agenda:** n/a
4. **Action Items**
  - a. **Approval of March, 2015 Minutes M/S/P Vuich/Rammelsberg** 14 members present, 13 yes, 1 abstain
  - b. **Approval of February 2015 Financial Reports M/S/P Generoli/Linssen** 14 members present, 14 yes
  - c. **Approve amendment resolution to apply for County of San Diego Neighborhood Reinvestment Act M/S/P Generoli/Bach** 14 members present, 14 yes
5. **Committee Reports**
  - a. **Executive Report:** Mikey reported that the committee finalized the retreat agenda, studied the financial report, and discussed a parking garage report from OLP principal.
  - b. **Staff Report:** Scott reported that Rita Pirkl has resigned from the board because she is moving out of town and sold her business. Scott asked Steve Kader to give an update on talent for Unplugged: we have posters to promote the event. All the talent is booked. Steve was on the radio several times promoting the Unplugged event.
  - c. **Promotions Committee:** Shayna reported that the committee talked about Unplugged and its progress, a representative attended and talked about discount cards to generate possible revenue aside from restaurants and bars. Also discussed were topics to discuss at the annual retreat.
  - d. **Business Planning & Development:** Alison reported that the committee talked about topics for the retreat, tree replacement and tree grates, the grant for the trip-and-falls on the sidewalks, and the parking structure at Adams Elementary.
  - e. **Finance Committee:** Doug reported that the committee studied the February financial statement, the Unplugged budget, and discussed topics for the annual retreat.
6. **New Business:** n/a
7. **Announcements/Public Comment:** Larry Teves asked if AABA was doing another Kickstarter for Unplugged.
8. **Adjournment at 8:40 a.m. M/S/P McPheeters/Linssen** 14 members present, 14 yes

Respectfully submitted  
Lois Bach, Secretary