

## **Board Meeting Minutes**

### **Tuesday, May 1<sup>st</sup>, 2012 8:00am**

**Members Present:** Tony Carrillo, Jocelyn Brierton, Mikey Knab, Michael Rammelsburg, Ed Badrak, Dave McPheeters, Pam Sisneros, Ryan Altman, Philip Linssen, Russ Vuich

**Excused:** Lois Bach

**Absent:** n/a

**Staff:** Judy Elliot, Bethany Yarbrough, Scott Kessler

**Guests:** Alison Flynn, Villainous Lair Comics; Garry Webber, MCPD; Elizabeth LaCosta St. Didacus; Jim Yuran, EgoID; Nicole Ryan, Art on Adams; Bob Pasela, Sabuku Sushi; Pat Gangetano, Pat's Barber Shop; Don Hill, DiMille's; Maribel, Back From Tomboctou; Katherine Fortner, Susan Davis' Office; Diana Thomas, DJ Home Garden & Gift; Gary Tillery, Tire Depot; Mike Magers, Smitty's Service; Kenleigh, Box Stop; Adam Rosen, Art on Adams; Martin Chevalier, Property Owner.

**A. Call to Order:** 8:00am by President Ed Badrak

**B. Introductions:**

**C. Additions/Deletions to Agenda:**

**D. Guest Speakers:**

**1. Mayor's Office:** n/a

**2. San Diego Police Department:** n/a

**3. Council District 3:** n/a

**4. 53 Congressional District, CA:** Katherine Fortner presents May Dispatch. Discussed recent Student Loan bill that Davis voted against because it takes money away from healthcare. However, the bill passed and is going to Congress. Judy Elliot asked what chance there was for compromise. Katherine responded that her office is confident.

**5. Business Improvement District Council:** Judy Elliot reported that there are measures on the table for making changes to self-managed MADs and creating bike-friendly business solutions.

**E. Action Items:**

**1. Approval of April, 2012 Minutes:** M/S/P Generoli/McPheeters 10/0/0

**2. Approval of April 2012 Financial Reports:** M/S/P Generoli/McPheeters 10/0/0

**F. Committee Reports**

**1. Business Planning & Development:** Mr. Tillery from Tire Depot and other concerned business owners expressed concerns to possible changes of the green zone in front of Tire Depot at 32<sup>th</sup> Street. Mr. Tillery was assured that the AABA is not asking the City to look into this matter and have no intention to do so. Scott reported on sidewalk steam cleaning and gum removal on Adams, and Martin Chevalier's efforts of sticker removal and help in reaching Visco about eroding light poles. Don from DiMille's is directed by Ed to go to Business Planning Committee for ideas about bike racks.

**2. Finance:** Doug Generoli stated that we appear to have lost proportionately less money on Adams Avenue Unplugged than we have on the past Roots Festivals. We are currently looking forward to potential extra revenue such as \$50,000.00 for TOT versus last year's \$24,000.00. There were minor changes to the Audit but it is complete.

**3. Promotions:** Discussion between Board Members and Unplugged participating restaurant owners who were present, about pros and cons of event. Everyone was very happy and impressed with extra business from the event.

**4. Staff Report:** Staff worked mostly on Unplugged in April. Judy reports that there is renewed interest in beautification along I805 exits and bike-friendly business initiative through the BID Council, which we are part of a pilot program. The Business Directory online was updated through volunteer work by a friend of Bethany's. Discuss regarding CEQA permits for special events and that they will not be needed for established events like those of the AABA.

**G. New Business:** Jim Yuran proposes AABA as a sponsor for Art Around Adams.

**H. Announcements:** n/a

**I. Adjournment:** M/S/P Altman/Linssen 10/0/0

Respectively submitted,

Bethany Yarbrough  
Office Manager