



**Adams Avenue Business Association
Board of Directors Meeting Agenda
Tuesday, January 3, 2012**

8:00 a.m. in the Normal Heights Community
Center, 4649 Hawley Boulevard

Board Members: Michael Rammelsberg, Philip Linssen, Lois Bach, Doug Generoli, Ryan Altman, Ed Badrak, Tony Carrillo, Blair Hartwell, Ken Irvine, Dave McPheeters, Pam Sisneros, Dianna Thomas, Jim Yuran

A. (8:00 a.m.) Call to Order

B. Introductions

C. Additions/Deletions to Agenda

D. (8:15 a.m.) Guest Speakers (3 minutes each)

1. Mayor's Office (Jerry Sanders) – *Ron Lacey, Community Outreach*
2. San Diego Police Department – *Officer Jenny Hall*
3. Council District 3 (Todd Gloria) – *Dion Akers*
4. 53rd Congressional District of California (Susan Davis) – *Katherine Fortner*
5. 39th Senate District (Christine Kehoe) – *Sean Wherley*
6. 4th District County Supervisor (Ron Roberts) – *Woo-Jin Shim*
7. 76th Assembly District (Toni Atkins) – *Lindsey Masukawa*
8. City Office of Small Business – *Lisa Gordon, Small Business Ambassador*
9. Business Improvement District Council – *Phil Linssen*
10. Mid-City Parking District

E. (8:45) Action Items

1. **Approval of December 2011 Meeting Minutes**
2. **Acceptance of November 2011 Financial Reports**
3. **Approval of Slate of Board Candidates for 2012 Elections**
 - Jocelyn Brierton – Gledhills Vintage Furniture
 - Doug Generoli – Pi Financial
 - Mickey Knab – Ponce's Mexican Restaurant
 - Phil Linssen – Kensington Veterinary
 - Dave McPheeters – Zac's Attic
 - Michael Rammelsberg – Rosie O' Grady's
 - Pam Sisneros – Kensington Video
 - Russ Vuich – Property Owner
 - Jim Yuran – Ego I.D. Media
4. **Approval of EDTS Resolution by AABA Board**

F. (9:00 a.m.) Committee Reports (See attached agendas)

1. Executive Committee - Michael Rammelsberg (5 minutes)
Annual Board Meeting
2. Promotions Committee- *Lois Bach* (5 minutes)
Holidays on the Avenue, marketing development
3. Business Planning & Development–*No meeting*
5. Finance Committee- *Doug Generoli* (5 minutes)

G. Staff Report