



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
May 5, 2015 8:00am**

Members Present:, Doug Generoli, Lois Bach, Dave McPheeters, Ed Badrak, Alison Flynn, Phil Linssen, Tony Carrillo, Ryan Altman, Shayna Roberts, Michael Rammelsberg, Pam Sisneros, Peggy Rose Levin

Excused: Mikey Knab, Russ Vuick

Absent: n/a

Staff: Scott Kessler, Kat Carney

Guests: Gary Weber; Steve Kader, Adams Avenue Unplugged; Larry Teves; Adriana Martinez, City Council district 3; Katelyn Hailey, Sen. Block; Steve Florman, Architect; Chris Ward; Alyssa Wilcox, Heights Park Ins; Saber Guennoun; Greg Gohde, Classic Bows

1. **Call to order:** 8:05 a.m. Call to order by 2nd Vice President, Alison Flynn.

2. **Introductions:**

3. **Additions/Deletions to Agenda:** n/a

3. **Guest Speakers**

a. **City Council District 3:** Adriana Martinez reported that this is the city's budget season. The past few weeks have been dedicated to working on the 2016 budget. She encouraged anyone who has some ideas to attend one of the budget hearing meetings and so you can give public comments. 1.2 million has been requested for the Ward Canyon park project. The office acted on a complaint that public restrooms were not available at the Adams Avenue Rec center during all of the hours that children are in attendance. The facility rearranged their hours to accommodate the need.

4. **b. Senator Marty Block:** Katelyn Hailey reported that it is budget season at the state level as well. If you have any concerns that you want the senator to focus on, please contact the office. One of his passions is education. One bill SB15, will prohibit college rate hikes by offering grant incentives.

5. **c. Bid Council:** Scott reported that the council is still reorganizing. He was nominated for Vice President.

4. **Action Items**

a. **Approval of April, 2015 Minutes M/S/P Bach/Roberts** 12 members present, 11 yes, 1 abstain

b. **Approval of March 2015 Financial Reports M/S/P Generoli/Roberts** 12 members present, 12 yes

c. **Transfer \$50,000 from checking to savings M/S/P Generoli/Linssen** 12 members present, 11 yes, 1 abstain

d. **Letter of support for City's Climate Action Plan M/S/P Badrak/Roberts** 12 members present, 10 yes, 2 abstain

4. **Discussion Items**

a. **Review Adams Unplugged:** Scott reported that we made \$6000 on the event this year without corporate sponsorship or a Kickstarter program like last year. We raised our grant money by \$14,000 this year over last year. Shayna said that the crowds were really impressed with the music but many people were still referring to it as Roots. Businesses expressed more customers than usual.

4. **Committee Reports**

a. **Executive Report:** Alison reported that the committee reviewed the March financials, Unplugged wrap-up, and drew up the board meeting agenda.

b. **Staff Report:** Steve Florman is working on a plan for what can be done to the 805 bridge for \$80,000. Roses were rejected in planters for more drought resistant plants. Tree grates: five of seven stolen tree grates have been replaced. We are requesting funds to fix the trip-and-falls and tree grates from Supervisor Roberts. The Rock and Roll Marathon will go down Adams on May 31st. The week afterward is Art Around Adams. Taste of Adams is the last Sunday in June.

- c. **Promotions Committee:** Shayna reported that the committee talked a lot about Unplugged. Publicity for the event was covered in a number of city publications. The committee talked about Taste of Adams, which is the last Sunday in June. the next mixer is tomorrow at DiMilles from 5-7pm. The committee talked about the new event in December, the Spirits Stroll, which will take place on an early Saturday evening. The committee also discussed the Loyalty Card that you purchase for \$20 for deals at select Adams Avenue businesses.
- d. **Business Planning & Development:** Alison reported that under capital improvements is the 805 bridge project. The committee discussed the parking structure and possible traffic calming devices, as well as holiday sign lighting and replacement of light posts and trip and falls. They discussed encouraging more walk/bike traffic on the avenue and perhaps approaching MTS about bus number 11 to run later on the weekend evenings to discourage drunk driving. Phil added that several things were discussed and voted down: developing the community center property and swapping it out and the parking garage idea was not accepted by the committee members.
- e. **e. Finance Committee:** Doug reported that the committee talked about the March financials and studied the Unplugged budget. They talked about the transfer of funds from checking to savings. Our audit is complete. It will have to be mailed within the next week.

6. **New Business:** n/a

5. Announcements/Public Comment: Chris Ward mentioned that he is a candidate for the District 3 City Council seat next year when Todd terms out. He enjoyed Adams Unplugged (he rented a booth at the event).

6. Adjournment to closed session (personnel review) at 8:40 a.m. M/S/P Linssen/Roberts 12 members present, 12 yes

Respectfully submitted
Lois Bach, Secretary