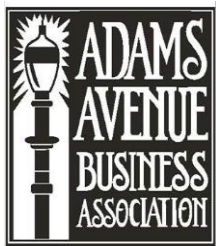


**Adams Avenue Business Association  
Minutes - Board of Directors Meeting  
July 1, 2014 8:00 am**



**Members Present:** Doug Generoli, Lois Bach, Pam Sisneros, Russ Vuich, Ryan Altman, Ed Badrak, Phil Linssen, Mikey Knab, Dave McPheeters, Tony Carrillo, Alison Flynn, Lisa Greshko, Shayna Roberts, Russ Vuich

**Excused:** Jocelyn Brierton

**Staff:** Scott Kessler, Kat Carney

**Guests:** Gary Weber, Mid City Parking District; Adriana Martinez, District 3 City Council; Toni Durin, Toni Atkins office; Steve Florman, Florman Architects, Terry Hoskins, SDPD

**1. Call to order:** 8:05 a.m. Call to order by President Ed Badrak.

**2. Introductions:**

**3. Additions/Deletions to Agenda:** n/a

**4. Guest Speakers**

- a. **San Diego Police Department:** Officer Hoskins attended in Jenny Hall's absence. He reported that focus has been concentrated on the sexual attacks in North Park. The investigation is advancing, some of which can't be discussed in this forum. Crime Stoppers is working on it and a sketch of the suspect is being circulated. Recent neighborhood crimes: robbery on the 4800 block of Mansfield, a robbery at Tire Depot, Broke Girls coffee shop, and the skateboard shop, an assault on the 3300 block of Adams Avenue. The female victim was involved in an argument with a man who hit her with a wooden table top. Police think that they have one of the two tree grate robbers in custody.
  - b. **Council District 3: Adriana Martinez** reported that there is not much to report. Council is going on recess and both she and Todd will be out of town on vacation. Todd had a great time attending the Taste of Adams. The time change for the street sweeping is underway and is getting a positive response from everyone.
  - c. **Council District 9:** n/a
  - d. **53<sup>rd</sup> Congressional District, CA:** n/a
  - e. **4<sup>th</sup> District County Supervisor:** n/a
  - f. **78<sup>th</sup> Assembly District:** Toni Duran reported that on June 20th the governor was in town to sign the budget. Funding for schools was a part of that. County veterans services will get 3 million in funds. Phil Linssen was in Sacramento last month to help represent Kensington Veterinary which was chosen as Small Business of the Year in the 78th Assembly District. The office will offer community office hours at various sd libraries throughout the next two months.
  - g. **Business Improvement District Council:** Scott reported that the council slashed the BID council staff funds in half.
  - h. **Community Planning:** Scott reported that he will be attending the meeting tonight to discuss the changes in hours for street sweeping on Adams Avenue.
  - g. **Mayor's BID Representative Report:** n/a
- 5. Action Items:**
- a. **Approval of June, 2014 Minutes M/S/P Generoli/Flynn** 14 members present, **13 yes, 1 abstain**
  - b. **Approval of May, 2014 Financial Reports M/S/P Generoli/Linssen** 14 members present, 14 yes

## 5. Discussion Items:

**Taste of Adams:** Scott said that there is a spread sheet attached to the board packet. We made a couple thousand more this year than last. Restaurants sold tickets and some sold out in most of the Kensington restaurants. Some things to discuss before next year's event would be the cost of tickets and whether or not to consider taking credit cards the day of the event. Shayna thought that it would be a good idea to send thank you notes to all of the restaurants that participated and provided them for the board to sign.

**Annex transition & new capital improvement restricted funds:** Phil reported that negotiations to close down and transfer the development project to the church are in the works. By the next board meeting he will have more to report.

**Proposed 805 Belvedere:** Steve Florman gave a presentation of what the Belvedere project design entails. We worked with the traffic engineer to figure out the best part of the bridge to use. It will involve a sound wall on the north, tables and benches, trees, bike racks and parking for food trucks. This topic will also be discussed at the neighboring community planning group meetings. Phil proposed to support this concept and move forward with the plans: M/S/P Linszen/Knab 13 members present, 13 members yes

### Committee Reports:

- a. **Executive Committee:** Ed Badrak reported that Phil updated us on the status of the Annex. Adams Elementary expansion has been halted at this point. We also spoke about the alcohol CUP issue. We spoke briefly about the MAD program and trying to balance it out along the avenue.
  - b. **Promotions Committee:** Mikey Knab reported that Art Around Adams was discussed and a meeting with Adam will be planned. The volunteer schedule for Taste of Adams was worked out. Street Fair was discussed with an update of the headliners and talent booking status. Holiday event was discussed and decorating the length of the avenue seemed to appeal to the committee. The kids' event will still take place in Kensington. The Memorial Day parade was also talked about. We will be talking more about that in the future to get AABA involvement in the event.
  - c. **Business Planning & Development:** Alison reported that majority of the meeting was dedicated to the 805 overpass project with a presentation by Steve Florman. We also spoke about Deco Bikes and bringing a few kiosks to Adams Avenue. Parking in Kensington, especially head-in, was also discussed.
  - d. **Finance Committee:** Doug Generoli reported that the committee spoke about the MAD and educating the property owners on what they receive for the money that they pay. Our cash flow is very good.
  - e. **Staff Report:** Scott reported that he met with the Kensington Planning Group about parking. We might get money for the stolen grates from those who stole them. We have money set aside for the shuttle and parking programs. We have about \$80,000 set aside for the 805 project. There are 8 more trees going in on the avenue. We have ordered city traffic engineers to remove city signs from our decorative acorn light poles.
- a. 7. **New Business:** n/a
  - b. 8. **Announcements/Public Comment:** n/a
  - c. 9. **Adjournment at 9:45 am M/S/P** Rammelsberg/Bach 10 members present 10 yes

Respectfully submitted  
Lois Bach, Secretary