



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
September 2, 2014 8:00 am**

Members Present:, Doug Generoli, Lois

Bach, Pam Sisneros, Russ Vuich, Ed Badrak, Phil Linsen, Dave McPheeters, Lisa Greshko, Shayna Roberts, Michael Rammelsberg, Alison Flynn, Jocelyn Brierton, Mikey Knab

Excused: Tony Carrillo, Ryan Altman

Staff: Scott Kessler, Kat Carney

Guests: Gary Weber, Mid City Parking District; Adriana Martinez, District 3 City Council; Steve Florman, Florman Architects, Steve Kader, Adams Ave. Street Fair; Jacques Chirazi, City of San Diego; Officer Jenny Hall, SD Police Dept.; Ralph Dimarucut, City Council Dist. 9; Toni Duran, 78th Assembly District; Steven Grealy, City of SD Environment Services Dept.

1. Call to order: 8:05 a.m. Call to order by President Ed Badrak.

2. Introductions:

3. Additions/Deletions to Agenda: n/a

4. Guest Speakers

- a. **San Diego Police Department:** Jenny Hall reported that Saturday, Sept. 27 will be Take Back Drug Day at the Lions Club on Utah St.. On August 20th at 3100 Adams the road was blocked because a man threatened to jump. The negotiation team talked him down and took him to the hospital. No trespass letters are helpful for the police to keep unwanted folks off of private properties. It's good for 6 months and gives police permission to come onto your property to deal with trespassers when business owners are not there. She also encourages women not to leave bars and restaurants alone late at night because of the attacks that have happened in North Park.
- b. **Council District 3: Adriana Martinez** reported that the office is still on legislative recess.
- c. **Council District 9:** Ralph Dimarucut reported that he has some updates to Dist. 9 projects on Adams Ave. At the December holiday party Marti Emerald presented a check to the community to get work done on the park and to add a new layer of foam mat outside near the library. In June the Kensington/Talmadge Planning Group voted to 9-3 to add a crosswalk at Adams and Kensington Dr. Topics that Marti has been concentrating on is the increase in the minimum wage and moving the taxi cab caps on pricing in SD.
- d. **53rd Congressional District, CA:** n/a
- e. **39th Senate District:** n/a
- f. **78th Assembly District:** Toni Duran reported that on Friday the assembly went through all the bills, passed to governor or senate, and now they can spend more time in their district. Toni Atkins will be around in the next few months. Events are in the process of being scheduled in the months of September, October and November.
- g. **Business Improvement District Council:** Scott Kessler reported that they turned down a proposal to set up a sub-committee on MADs.
- h. **Community Planning Group Report:** Scott reported that the Normal Heights Planning Group meeting is this evening here at the community center on Hawley. At the last meeting they passed our 805 belvedere proposal 6 to 7. Ken-Tal group talked about parking issues.

g. **Mayor's BID Representative Report:** n/a

5. Action Items:

a. **Approval of July, 2014 Minutes M/S/P Linsen/Knab** 13 members present, 13 yes

b. **Approval of June, 2014 Financial Reports M/S/P Generoli/Rammelsberg** 13 members present, 13 yes

c. **Motion to approve 5 electric charging stations on 36th St.** Jacques Chirazi from the City of SD explained how the charging station works. The location was selected because it was close to an electric transformer. Car share programs like Car2Go are also welcomed to charge their vehicles here.

M/S/P Linssen/Bach 13 members present, 11 yes, 2 abstain

d. Motion to adopt Brown Act presentation as AABA policy M/S/P Linssen/Generoli 13 members present,

13 yes

5. Discussion Items:

a. Presentation City of SD Environmental Services: Deputy Director Steven Grealy from the City of SD gave a presentation on zero waste. We are not allowed to charge for trash collection so the only money that we make is from recycle collection. There is \$10 million dollars set aside in a CUP fund to build a resource recovery facility at the landfills. 76% of what we throw away in the landfills are recyclable today so we have a lot that we can improve on. Scott pointed out that because the city doesn't collect the commercial and multi-family trash there are many more trash trucks on our streets and in our alleys, causing damage from their weight. Mr. Grealy said that trash trucks cause 7000 times more damage to the roads than car traffic. There will be a meeting on Oct 6th to address the public's concerns.

b. 805 Project update: The architects put a price figure on this project from 70 to 80 thousand dollars for materials and upwards to half a million dollars for the construction. A meeting will be scheduled with the CalTrans lead person and Toni Atkins office about the future of the project.

Committee Reports:

a. Executive Committee: Ed Badrak reported that we've pretty much touched on everything that was covered in our meeting. One additional point is that the Adams Elementary School property is being developed and we want to be on top of how the changes will benefit our community.

b. Promotions Committee: Mikey reported that we had a mixer review. We put together a policy for 3rd party pop-up events that they fill out a form that is still being worked on if they are asking for the AABA's support. We had a discussion about Art around Adams with Adam Rosen to voice our concerns and to give him feedback. We discussed the upcoming Street Fair. We are working with SDG&E to string LED lights in three different areas on the avenue. Kat is working on a video for the retail businesses on the avenue to be used during the holidays.

c. Business Planning & Development: Alison Flynn reported that many of the topics have already been covered during this meeting. We spent a lot of time talking about the 805 project. We also talked about looking at a way to install permanent lights along the avenue that can be used for our special events.

d. Finance Committee: Doug Generoli reported that the committee reviewed the financial statements paying particular attention to the School Annex and the closing on that. We discussed the Street Fair. We are losing one of our sponsors and their \$10,000. The committee also discussed the 805 project.

e. Staff Report: Sidewalk grinding will start this week or next week. Estimate for 1 1/2 mile area on the sidewalks is a \$24,000 project. We will be asking the County Supervisors and the City of San Diego to fund the remaining portion that the AABA is not paying for.

f. 7. New Business: n/a

a. 8. Announcements/Public Comment: Mikey announced that Ponce's 45th anniversary will be celebrated this Sunday with a two hour special from noon to 2pm with all food discounted 45%.

b. 9. Adjournment at 9:45 am M/S/P Linssen/Roberts 13 members present 13 yes

Respectfully submitted

Lois Bach, Secretary