

Adams Avenue Business Association: Board of Directors Meeting Agenda
Tuesday August 6, 2024
8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard

Meeting is hybrid. Live at the Normal Heights Community Center and via this zoom link
<https://us06web.zoom.us/j/81169859188?pwd=x1Xs4o8akWAaVEAfexidREqff91bWK.1>

David Harding, PRESIDENT david.harding@edwardjones.com

Dave McPheeters, VICE PRESIDENT Dave.mcpheeters@gmail.com

Nicky McGreevy, 2nd VICE PRESIDENT nicolemcgreevy.pilates@yahoo.com

Doug Generoli, TREASURER dgeneroli@gmail.com

Ryan Altman SECRETARY ryan@communitywellness.org

Russ Vuich russvuich@gmail.com

Derith Mason sales@artisticfloralsinc.com

Devon Jina devonjina@gmail.com

LT Lanham dinksbarbersupply@gmail.com

Tony Carrillo t.carrillo@aol.com

Mick Ward collinmick@gmail.com

Meredith Walton DrMWalton@heightsoptometry.com

Lauren Castro lauren@castrogrouprealestate.com

A. Call to Order

B. Introductions

C. Additions/Deletions to Agenda

D. Announcements/ Public Comment (5 minutes)

E. Guest Speakers (20 minutes)

1. Council District 9, Council President Sean Elo-Rivera
2. San Diego Police Department - *Officer Jenny Hall*
3. Mayor's Office, (Todd Gloria) – *Representative Emily Piatanesi*
4. Council District 3, (Stephen Whitburn) –
5. 4th District County Supervisor, Monica Montgomery Steppe -
6. 53rd Congressional District of California, (Sara Jacobs)- *Katie Heller*
7. 78th Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39th Senate District, (Toni Atkins) - *Representative Andi McNew*
9. Economic Development Department Report – *Rhea Aguinaldo*

F. Action Items

1. Approve June financials (attached)* (20 minutes)
2. Approve July Minutes (attached)*
3. Virtual meetings- Should AABA conduct hybrid committee meetings?
4. Parking Meters- Should AABA support the installation of parking meters on Adams?
5. Change of September meeting BOD date- Should AABA postpone September meeting to September 10th due to Labor Day weekend?

G. Discussion Items (0 minutes)

H. Committee Reports (5 minutes)

1. Promotions/ Business Planning & Development Committee
2. Finance/Investment Committee – *Doug & Dave*
3. Executive Committee –

Staff Report: New Street Fair layout approved - MAD meeting with City held – Maintenance staff turnover - City and County grants – Street Fair sponsor and booth sales updates – November 14th business mixer – New Halloween event

I. Adjournment

AABA Committee Meeting Days and Times:

Promotions/BP&D Committee-Tuesday following monthly Board meeting August 13th, 8:00am

Finance Committee-Third Friday of the month August 16th, 9:30am at 3120 Laurel

Executive Committee- Last Wednesday of the month August 28th, 2024

AABA Board Meeting September 3rd, 2024, 8:00-11:00am