

Adams Avenue Business Association: Board of Directors Meeting Agenda
Tuesday November 5, 2024
8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard

Meeting is hybrid. Live at the Normal Heights Community Center and via this zoom link
<https://us06web.zoom.us/j/81169859188?pwd=x1Xs4o8akWAaVEAfexidREqff91bWK.1>

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A. Call to Order

B. Introductions

C. Additions/Deletions to Agenda

D. Announcements/ Public Comment

E. Adams Avenue News - David Harding

(5 minutes)

F. Guest Speakers

(15 minutes)

1. San Diego Police Department - *Officer Jenny Hall*
2. Mayor's Office, (Todd Gloria) – *Representative Fatima Maciel*
3. Council District 3, (Stephen Whitburn) –
4. Council District 9, (Sean Elo-Rivera) – Sara Al-Agha
5. 4th District County Supervisor, Monica Montgomery Steppe – Karen Montufar-Federico
6. 53rd Congressional District of California, (Sara Jacobs)- *Katie Heller*
7. 78th Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39th Senate District, (Toni Atkins) - *Representative Andi McNew*
9. Economic Development Department Report – *Rhea Aguinaldo*

G. Action Items

1. Approve August financials (attached)* (5 minutes)
2. Approve October Minutes (attached)*
3. Spirit Stroll cancelation? (see staff's background, attached)
4. Should we move the next Executive committee meeting scheduled for Wednesday, November 27th, which is the day before Thanksgiving

H. Discussion Items

(15 minutes)

1. Halloween Haunt review

I. Committee Reports

(5 minutes)

1. Promotions/ Business Planning & Development Committee - October meeting canceled, no report
2. Finance/Investment Committee – *Doug & Dave*
3. Executive Committee – David

Staff Report: MAD campaign - Alleys in Action! mural - CPPS award – Holiday Tree lighting November 29th – Holiday on the Avenue December 8th – Power washing – Palm tree trimming

J. Adjournment

AABA Committee Meeting Days and Times:

Promotions/BP&D Committee-Tuesday following monthly Board meeting November 12th, 8:00am

Finance Committee-Third Friday of the month

November 15th, 9:30am at 3120 Laurel

Executive Committee- Last Wednesday of the month

November 28th, 2024 ?

AABA Board Meeting

December 3rd, 2024, 8:00-11:00am